

Public Information, Education and Relations Committee
Prime Osborne Convention Center, Jacksonville, FL
January 23, 2008
11 a.m. – 1 p.m.

Attendees

Members

Cory Richter, Chairperson, Indian River County Fire Rescue
Freida Travis, Department of Health, Office of Injury Prevention
Trenda McPherson, Department of Transportation
Bob Smallacombe, Palm Beach County Fire Rescue
Carl Kaufman, EMS Alliance
Deanna Chapman, Lake-Sumter EMS
Diane Kessluk, Winter Park Fire Rescue
Paul Filla, Lee County Public Safety
Melanie Delaney, Century Ambulance
Shirley Copeland, Brain Injury
Michael DeSouza, American Ambulance
Cherie Wilson-Watson, Collier County EMS
Sandra Nasca, EMSC, St. John's County Sheriff's Office

Non-Members

Lisa Walker, Florida Bureau of EMS
Robby Brown, Nature Coast EMS
Patricia Kenyon, Florida Bureau of EMS
Frank Erkins, Nassau County

Review of Minutes and Old Business

Minutes approved

Update from Chairperson

Cory advised that funding has become available from EMSC approved for 1000 CDs to be sent out in May during EMS Week with Injury Prevention information/resources.

Update: Office of Injury Prevention

October Injury Prevention meeting in Tampa. Working on State Injury Prevention plan to work hand and hand with EMS Plans & Injury Prevention 101 course May 20th, Tampa. Travel assistance available. Space limited.

Update: Department of Transportation – Safety Office

400K for Helmets. NHTSA working on motorcycle safety statewide. Battle of the Belt a high school event to get teens to wear seatbelts, to recognize/control aggressive driving – this is the focus for the quarter. Levy County the test site for ATV safety (non-supervised 14 & up on dirt roads greater than 35 mph; Honda offers safety info for ATVs – possible partnership with state-wide education.)

EMS Newsletter

Lee County Florida article on 211 program appears on the web and on the front page of “EMS Vitals”

St. John’s County Sheriff’s Office program to be featured in the next “EMS Vitals”. More than 100 elderly on list for regular visitation; trackers now being placed on Alzheimer and Autistic patients (adult and adolescent) St. John’s County now working with three other states to implement same program.

PIER Award Nominations

PIER award nominations EMT/Paramedic or RN connected to EMS with focus on injury prevention. March 14 deadline for the nominations, PIER to make selection; ceremony in July for presentation.

Update: EMS Strategic Plan

Final stages to be voted on this Friday – biggest issue is we are lead for Goal 2 (not responsible for – but oversee); 2.1 is PIER's, assisting with some and a resource for others; plan to assist with Access to Care as far as Injury Prevention.

PIER Resource CD

Carl Kaufman presented draft of the CD; group made suggestions for changes. State has a graphic artist that will assist with the final presentation and layout.

Next Meeting

Next physical meeting is April 16 in Cocoa Beach at the Hilton Cocoa Beach Oceanfront.