



Office of Injury Prevention Update

SENIOR FALLS PREVENTION SATELLITE BROADCAST COLLABORATION WITH THE DEPARTMENT OF ELDER AFFAIRS

- Falls are the leading cause of injury-related deaths, hospitalizations, and emergency room visits for Florida's senior population.
- The Office of Injury Prevention and the Department of Elder Affairs (DOEA), Communities for a Lifetime Initiative collaborated on a distance learning broadcast and webinar on **September 22, 2009** to commemorate National Senior Falls Prevention Day. Panelists include: Department of Elder Affairs Secretary E. Douglas Beach, PhD., State Surgeon General Ana M. Viamonte Ros, M.D., M.P.H., Soheyla Mahdavian, PharmD, Florida A & M University, Bonita Beattie, P.T., M.P.T., M.H.A., Jef Morris, TCA Master Trainer, Reiki Master, Don Hughes, and Mark Brimer, PhD.
- Approximately 345 individuals watched the satellite broadcast and 117 logged in for the webinar. This was the FIRST DOH broadcast targeting the general public.
- Participant materials are on the Department of Health, Office of Injury Prevention at [http://www.doh.state.fl.us/demo/Injury Prevention/](http://www.doh.state.fl.us/demo/Injury%20Prevention/) and the Department of Elder Affairs website <http://elderaffairs.state.fl.us/index.php>.
- This broadcast is the first of several planned broadcasts during the current CDC grant year.
- Florida is part of the State Senior Falls Prevention Coalition Workgroup facilitated by the National Council on Aging.
- For more information regarding OIP's collaboration with Elder Affairs on falls, please contact Jane Parker at (850) 245-4440, ext. 2774 or Jane_Parker@doh.state.fl.us or Lani Gruener at (850) 245-4440, ext. 2466 or Leilani_Gruener@doh.state.fl.us.

BIKE SAFETY AND HELMET FITTING TRAINING ON SEPTEMBER 29, 2009 - NAPLES

- The Department of Health, Office of Injury Prevention in partnership with the Florida Department of Transportation (DOT) and the Public Information, Education and Relations (PIER) Committee of the EMS Advisory Council conducted a bicycle safety and helmet fitting training on Tuesday, September 29, 2009 at the Naples Beach Hotel & Golf Club.
- During this training, individuals learned how to properly fit a helmet on an individual's head and bicycle safety knowledge. This training is aimed at fire, EMS and law enforcement agencies, the DOT Bicycle Helmet Promotion grant's community partners and anyone interested in keeping children safe from head injuries.
- The OIP has distributed nearly 85,000 helmets through the Bicycle Helmet Promotion grant since 2003. From 2003-2007, the hospitalization rate for non-fatal traumatic brain injuries sustained in bicycle crashes among Florida residents ages 5-14 has **decreased 34%**.



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- For more information regarding the bike safety and helmet fitting training, please contact Freida Travis at (850) 245-4440, ext. 2736, or Freida_Travis@doh.state.fl.us or Sarita Taylor at (863) 519-2216 or Sarita.Taylor@dot.state.fl.us

INJURY PREVENTION AWARD NOMINATIONS RECEIVED

- Steve Mc Closkey, from the Duval County Health Department, is the 2009 Injury Prevention Award recipient. Mr. Mc Closkey will be presented the award at the Florida Injury Prevention Advisory Council meeting in Tampa on October 6, 2009. Congratulations Steve!
- The Office of Injury Prevention (OIP), in partnership with the Florida Injury Prevention Advisory Council (FIPAC), annually recognizes an influential individual who has demonstrated commitment to injury prevention.
- Nomination applications received were reviewed by the Injury Prevention Award Committee to select the recipient for the 2009 award. To learn about past recipients click on: <http://www.doh.state.fl.us/injury/#Award>.
- **PIER Chairman, Cory Richter was one of the nominees for the award.**
- For more information about the injury prevention award, please contact Freida Travis at (850) 245-4440, ext. 2736 or Freida_Travis@doh.state.fl.us.

CDC APPLESEED WORKSHOP - COLLABORATION BETWEEN EMS AND PH

- The CDC-National Injury Prevention and Control Center sponsored an Appleseed workshop that took place in Tampa and Ft. Lauderdale at Nova Southeast Campuses on **September 15, 2009**.
- The focus of this workshop was Falls Prevention with an expected outcome of enhanced collaboration between EMS and Public Health on a variety of fronts, from planning for pandemic flu/CBRN attacks to disaster response to improving immunization rates.
- Florida was one of five states chosen to participate in this project.
- Thank you to Dr. Deborah Mulligan for coordinating the use of these facilities.

2009-2013 FLORIDA INJURY PREVENTION STRATEGIC PLAN

- The Florida Injury Prevention Advisory Council (FIPAC), Strategic Plan Goal Team Leaders and Goal Teams provided input on the draft 2009-2013 Florida Injury Prevention Strategic Plan at the May 27 and 28, 2009 FIPAC meeting in Tampa.
- The final plan document will be located at the Office of Injury Prevention website: <http://doh.state.fl.us/injury/>. The plan will also be distributed in hard copy and electronically.
- For more information, please contact Lani Gruener at (850) 245-4440, ext. 2466 or Leilani_Gruener@doh.state.fl.us or Jane Parker at (850) 245-4440, ext. 2774 or Jane_Parker@doh.state.fl.us.



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FLORIDA INJURY PREVENTION ADVISORY COUNCIL

- The Florida Injury Prevention Advisory Council (FIPAC) meeting will be October 6 and 7, 2009 in Tampa, Florida at the Doubletree Hotel Tampa Airport Westshore.
- FIPAC and Strategic Plan Goal Teams will continue to work on the grant goals, objectives, and strategies to implement the 2009 Florida Injury Prevention Action Plan and to provide input for the 2010 Florida Injury Prevention Action Plan. When finalized, this plan will be located on the Office of Injury Prevention website at: <http://doh.state.fl.us/injury/>
- The initial meeting of the Senior Falls Prevention Steering Committee scheduled after the conclusion of the FIPAC meeting has been cancelled. Interested invitees to the steering committee have been invited to the FIPAC meeting and will work with Goal Team 3. Goal Team 3 (goal focused on senior falls prevention) will meet with the invitees to discuss establishing a statewide senior falls prevention coalition.
- For more information, please contact Jane Parker at (850) 245-4440, ext. 2774 or Jane_Parker@doh.state.fl.us or Lani Gruener at (850) 245-4440, ext. 2466 or Leilani_Gruener@doh.state.fl.us.

CDC GRANT - PUBLIC HEALTH INJURY SURVEILLANCE AND PREVENTION-2005-2010

- The final year of this five-year grant begins August 1, 2009. The long-term goal of the grant is to implement the 2009-2013 Florida Injury Prevention Strategic Plan.
- CDC has not decided how to handle the next round of injury prevention grant funding for the state. Initially plans were to offer another request for funding announcement in January 2010 with the new funding for 30 states starting August 2010 for either 3 or 5 years. Hopefully we will receive information in January 2010 as to CDC plans.
- For more information, please contact Jane Parker at (850) 245-4440, ext. 2774 or Jane_Parker@doh.state.fl.us or Lani Gruener at (850) 245-4440, ext. 2466 or Leilani_Gruener@doh.state.fl.us.

CDC CORE II SUPPLEMENTAL FUNDING OPPORTUNITIES

- CDC issued on June 22 a request for funding announcement (RFA) for supplemental funding for one year (August 2009 –July 2010). Eligible applicants were the 30 current core injury grant states. Grant applications due August 3, 2009.
- The RFA had three parts-Part A-Older Adult Fall Prevention-4 awards \$150,000/each, Part B-Child Injury Prevention Policy-6 awards \$90,000/each, Part C-Teen Dating Violence Prevention-5 Awards \$200,000/each.
- We reviewed the RFA and found we were not eligible for Part A, however were eligible for Part B and C.



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- For Part B, we contacted Goal 4 (Early Childhood Water Safety and Drowning Prevention) Team leaders-Elizabeth White, Karen McCauley and Pam Santucci about the opportunity. We sent them a draft project abstract for review and they provided a support letter for the application.
- Elizabeth White (she is located in DOH –Tallahassee) helped considerably in the writing and discussions of the application for Part B and policy about folding this grant into our current goal 4 activities. Thank you!!!!.
- For Part C, we contacted Jan Davis, Program Manager for DOH-Sexual Violence Prevention Program and also a FIPAC member. Jan and her staff jumped into action and were able to write the grant application for Part C. Thank you Jan and staff!!!!
- We were recently notified that we were funded for Part C-Teen Dating Violence and were approved for Part B but were not ranked high enough to be funded-only 6 awards. Congrats to Jan and her staff!!!
- Although we were not funded for Part B, we are using our new gained knowledge of CDC policy agenda information for possibly inclusion to current Goal 4.

PLANNING FOR 2010 DROWNING PREVENTION AWARENESS CAMPAIGN - "KEEP YOUR EYES ON THE KIDS"

- Residential swimming pools are the location of more than 75% of the drowning deaths in Florida for the 0-4 age group. Florida leads the nation in the 1-4 year old drownings and is third in the nation in overall drownings.
- Plans are ongoing for the 2010 Spring Drowning Prevention Awareness Campaign-"Keep Your Eyes on the Kids".
- The annual campaign's target population is the 0-4 age group, with the focus on adults maintaining constant eye contact with children when they are in or around water.
- As soon as 2008 death data is available, we will notify the top 10 counties for the 2010 campaign. For 2009, the 10 counties for the campaign were Brevard, Broward, Dade, Escambia, Hillsborough, Lee, Orange, Osceola, Palm Beach and Pinellas.
- For more information, please contact Jane Parker at (850) 245-4440, ext. 2774 or Jane_Parker@doh.state.fl.us or Lani Gruener at (850) 245-4440, ext. 2466 or Leilani_Gruener@doh.state.fl.us.

SAFE KIDS FLORIDA

- Safe Kids Florida's N. E. Florida Chapter, Broward and Palm Beach Coalitions are participating in the Marine Corp. Marathon in Washington, DC, in October 2009. The marathon is a fundraising opportunity for the coalitions and chapters.
- Each chapter and coalition has designed an individual website which has information about the chapter or coalition, the runner, and access for individuals to make donations for the marathon. The proceeds from the



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marathon will be divided as follow: 60% for the coalitions and chapters and 40% to Safe Kids USA. The planning team is currently working on a "Team Raiser" website for individuals around the state to donate to the coalition or chapter of their choice.

- A Safe Kids Coordinator's meeting was held on August 27, 2009, in Tampa Florida. This meeting was funded by the Office of Injury Prevention's Department of Transportation grant for the Florida Special Needs Occupant Protection Program and focused on Child Passenger Safety.
- The Safe Kids Buckle-Up Grants Child Passenger Safety seat check forms were revised to be more user friendly and to capture more detailed information during seat check events.
- Child Passenger Safety Week kicked-off Saturday, September 12, 2009 with Seat Check Saturday. Child Passenger Week was September 12-18, 2009. Towana Bonnett, Safe Kids Florida Coordinator, partnered with the Florida Department of Transportation, Florida Department of Highway Safety, Florida Highway Patrol and Florida State University Police Department for a seat check educational event at Florida State University's stadium prior to a home football game on September 12, 2009.
- Florida Department of Highway Safety hosted a Child Passenger Safety (CPS) Training September 15-17, 2009 in Tallahassee, Florida.
- For more information about Safe Kids Florida, please contact Towana Bonnett, Safe Kids Coordinator at (850) 245-4440, ext 2452 or Towana_Bonnett@doh.state.fl.us or Jane Parker, Safe Kids Manager at (850) 245-4440, ext 2774 or Jane_Parker@doh.state.fl.us.

FLORIDA SPECIAL NEEDS OCCUPANT SAFETY PROGRAM

- The Office of Injury Prevention operates this Florida Department of Transportation grant program in seven of Florida's children's hospitals.
- From April through June 2009, 111 children with special health care needs were evaluated for their motor vehicle transportation options and 92 seats or restraints were loaned to their family or caregivers.
- Ten Child Passenger Safety (CPS) technicians received the additional two-day "Transporting Children with Special Health Care Needs" training during this grant year. These CPS technicians all work within the seven children's hospitals.
- Seats/beds, vests, replacement harnesses, straps, and tethers valued at more than of \$53,000 were delivered to the seven children's hospitals. While conventional child safety seats can cost \$50-100, special health care child safety seats can cost in excess of \$600.
- A Special Needs Coordinator meeting was held September 17, 2009, at the Arnold Palmer Hospital for Children. The coordinators received hands-on training of new special needs seats, discussed program opportunities and barriers and a new curriculum that will be introduced in the 2010-2011 grant year.



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- For more information regarding this program, please contact Jane Parker at (850) 245-4440, ext. 2774 or Jane_Parker@doh.state.fl.us.

SUICIDE PREVENTION COORDINATING COUNCIL

- The Statewide Office of Suicide Prevention official website is <http://www.HelpPromoteHope.com>. Launched last year, this website is designed to be used by the Council, school personnel, state agencies, community members, faith-based organizations, employers and others as a resource for suicide prevention.
- The primary goals of the website are to: build collaboration and facilitate cooperation between the State and communities; assist in the implementation of the Florida Suicide Prevention Strategy; ensure accessibility to suicide prevention resources statewide; and provide updates to the public on current initiatives and activities overseen by our office and the council.
- The Statewide Suicide Prevention Coordinating Council met September 30 in Tallahassee. See handout for meeting highlights.
- For more information, please contact Lisa VanderWerf-Hourigan at (850) 245-4440, ext. 2776, or Lisa_VanderWerf-Hourigan@doh.state.fl.us

INJURY DATA REPORTS

- **NEW!** 2005-2007 injury death plus 2005-2008 hospitalization and emergency department data for each of Florida's 67 counties is available on the Office of Injury Prevention website at: <http://www.doh.state.fl.us/injury/injurydata.html>.
- The Florida Injury Data Report: 2007 Surveillance Data is now available in a series of individual, detailed fact sheets. There is one, multi-page fact sheet for each of 12 major injury indicators (Drowning, Firearms, All Injuries, Hip Fractures, Homicide/Assault, Motor Vehicle, Poisoning, Suicide/Self-Harm, Traumatic Brain Injuries, Unintentional Injuries, Falls, and Fires). The fact sheets are available on the Office of Injury Prevention website. The 2005 and 2006 data reports are also available.
- 1970s-2007 injury death data is available on the Florida CHARTS website at <http://www.floridacharts.com/charts/Domain2.aspx?Domain='04'>.
- County-level School-Aged Child and Adolescent Profiles, which include injury indicators, are available on the Florida CHARTS website at <http://www.floridacharts.com/charts/SpecReport.aspx?RepID=1031552>.
- County-level Pregnancy and Young Child Profiles, which include injury indicators, are available on the Florida CHARTS website at <http://www.floridacharts.com/charts/SpecReport.aspx?RepID=1013450>
- 1999-2007 injury death, 1999-2008 injury hospitalization and 2005-2008 emergency department data, customized for specific projects, is available upon request.
- For more information, please contact our Injury Epidemiologist, Kyla Shelton, at (850) 245-4440, ext. 2729, Kyla_Shelton@doh.state.fl.us



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MOTORCYCLE SAFETY COALITION

- The Office of Injury Prevention is a member of the Department of Transportation's Motorcycle Safety Coalition.
- The inaugural meeting was held in Tallahassee on July 29th, 2008 to review the roles and responsibilities of the coalition and begin evaluation of the new Florida Motorcycle Strategic Safety Plan which is available at http://www.ridesmartflorida.com/images/Florida%20Motorcycle%20Strategic%20Safety%20Plan_final.pdf
- A business plan has since been developed and implementation progress continues; the next meeting is scheduled for November 2009.
- For more information, please contact our Injury Epidemiologist, Kyla Shelton, at (850) 245-4440, ext. 2729, Kyla_Shelton@doh.state.fl.us

ELDER DRIVER SAFETY INITIATIVE

- In June 2008, the Office of Injury Prevention, Florida Highway Patrol and the Departments of Transportation, Highway Safety and Motor Vehicles, and Elder Affairs jointly submitted an application to the National Center on Senior Transportation/National Highway Traffic Safety Administration for funding to develop and implement a statewide plan on older driver safety.
- In August 2008, Florida's proposal was selected to serve as a demonstration project in establishing and implementing a statewide older driver safety plan.
- The goal of the grant-funded projects is to enhance the resources, knowledge, and skills of existing mobility counselors in each county to more effectively link seniors with alternative transportation options.
- Pilot project meetings were held in Putnam and St. Johns Counties on May 19th and 20th to gain partners and illicit information for the development of Florida's Mobility Manger Training.
- Florida's Mobility Manager Training was held mid-July and the pilot program is now underway and will continue through the end of this year. Read a news article about the program at <http://www.examiner.com/x-10977-Jacksonville-Transportation-Examiner~y2009m8d12-Pilot-project-starts>
- For more information, please contact our Injury Epidemiologist, Kyla Shelton, at (850) 245-4440, ext. 2729, Kyla_Shelton@doh.state.fl.us

STATE AND TERRITORIAL INJURY PREVENTION DIRECTORS ASSOCIATION'S DISASTER EPIDEMIOLOGY SPECIAL INTEREST GROUP (SIG)

- The Office of Injury Prevention is a member of STIPDA's new Disaster Epidemiology SIG.
- The group's first conference call was held on June 2 during which plans for the remaining fiscal year through September 2009 were discussed; the next call will be in early October.



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- One main activity will be to share and distribute key lessons learned from post-disaster injury response and surveillance among the other member states including: Texas, Oklahoma, North Carolina, Oregon, and Alaska.
- For more information, please contact our Injury Epidemiologist, Kyla Shelton, at (850) 245-4440, ext. 2729, Kyla_Shelton@doh.state.fl.us

STATE AND TERRITORIAL INJURY PREVENTION DIRECTORS ASSOCIATION'S POISONING INJURY SURVEILLANCE WORKGROUP

- The Office of Injury Prevention is a member of STIPDA's new Poisoning Injury Surveillance Workgroup (ISW7).
- The workgroup's first conference call was held July 29th. The workgroup will meet monthly across the next year to develop consensus recommendations for poisoning surveillance definitions and techniques.
- For more information, please contact our Injury Epidemiologist, Kyla Shelton, at (850) 245-4440, ext. 2729, Kyla_Shelton@doh.state.fl.us

SELF INJURY: TESTIMONY, INSIGHT, AND CRITICAL ISSUES- SATELLITE BROADCAST COLLABORATION

- On June 30, 2009, this satellite broadcast was made possible through the efforts of the Florida Department of Health's Children's Medical Services (CMS), Division of Prevention & Intervention in collaboration with DOH/Office of Injury Prevention, Florida Department of Children and Families, and Florida Office of Drug Control/Statewide Office of Suicide Prevention.
- The purpose of the broadcast was to provide quality education and information to Departmental staff and contract providers regarding the incidence and factors in self injury and to understand the relationship between self injury and suicide.
- Panelists included: Joseph J. Chiaro, MD, FAAP Deputy Secretary Children's Medical Services, Florida Department of Health, Dr. Scott Poland, Associate Professor, Center for Psychological Studies, Director of Internships Specialist Program in School Psychology, Coordinator Suicide and Violence Prevention Office, Nova Southeastern University, along with self-injury survivors, Lori Pede and Emily Rose.
- This broadcast was the highest viewed broadcast and webinar completed by DOH.



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