

Public Information, Education and Relations for EMS Committee Meeting

Ocean Center at Ocean Walk Village
101 North Atlantic Avenue
Daytona Beach, FL 32118

AGENDA

Wednesday, January 20, 2010
10:30 am - 12:00 pm (EST)
Meeting Room: TBD

- I. Welcome and Introductions **Cory S. Richter, Chairperson**
- II. Review of Minutes **Cory S. Richter, Chairperson**
- III. Update: Office of Injury Prevention **Freida Travis, DOH - Injury Prevention Specialist**
- IV. Update: Safety Office **Trenda McPherson, FDOT - Traffic Safety Specialist**
- V. Old Business
 - a. Spot light article on Injury Prevention
 - b. EMS Strategic Plan July 2008 – July 2010
Goal 2: Improve customer satisfaction with and knowledge of the EMS system.
(Customers are defined as patients, providers, and all stakeholders)

Objective: 2.1 Provide injury prevention educational programs to the public

EMS Strategic Plan July 2010 – July 2012
Goal 3: Improve customer satisfaction through injury prevention, public education and knowledge of the EMS system. (customer as defined by the EMS agency)

3.1 Provide injury prevention programs to the public
 - c. Injury Prevention PSA's at cinemas – Melanie Delaney
- VI. New Business
 - a. Injury Prevention Activities & Projects for 2010
- VII. Next Meeting: TBD
- VIII. Workshop **PIER Committee**