

# **Public Information, Education and Relations for EMS Committee Meeting**

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*Ocean Center Convention & Event Center  
101 North Atlantic Avenue  
Daytona Beach, FL 32118*

## **AGENDA**

Wednesday January 28, 2009  
10:00 am - 1:00 pm (EST)  
Meeting Room: TBD

- I. Welcome and Introductions **Cory S. Richter, Chairperson**
- II. Review of Minutes **Cory S. Richter, Chairperson**
- III. Update: Office of Injury Prevention **Freida Travis, DOH - Office of Injury Prevention**
- IV. Update: Safety Office **Trenda McPherson, FDOT - Traffic Safety Specialist**
- V. Old Business
  - a. Spot light article on Injury Prevention
  - b. EMS Strategic Plan
    - Goal 2: Improve customer satisfaction with and knowledge of the EMS system.  
(Customers are defined as patients, providers, and all stakeholders)
    - Objective:
      - 2.1 Provide injury prevention educational programs to the public
  - c. Falls Summit – July 2009
  - d. Falls project
  - e. Injury Prevention PSAs at cinemas – Melanie Delaney
- VI. New Business
- VII. Next Meeting July in Orlando with ClinCon Monday June 29<sup>th</sup>, 2009
- VIII. Workshop **PIER Committee**