



Public Information, Education and Relations for EMS Committee Meeting

The Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819

AGENDA

Monday June 28th, 2010
12:30 pm - 2:00 pm (EST)
Meeting Room: Salon 13

- I. Welcome and Introductions **Cory S. Richter, Chairperson**
- II. Review of Minutes **Cory S. Richter, Chairperson**
- III. Update: Office of Injury Prevention **Lisa VanderWerf-Hourigan, M.S., Director**
- IV. Update: FDOT Safety Office **Trenda McPherson, FDOT - Traffic Safety Specialist**
- V. Old Business
 - a. EMS Strategic Plan July 2008 – July 2010
Goal 2: Improve customer satisfaction with and knowledge of the EMS system.
(Customers are defined as patients, providers, and all stakeholders)

Objective: 2.1 Provide injury prevention educational programs to the public

EMS Strategic Plan July 2010 – July 2012
Goal 3: Improve customer satisfaction through injury prevention, public education and knowledge of the EMS system. (Customer as defined by the EMS agency)

3.1 Provide injury prevention programs to the public
 - a. Spot light article on Injury Prevention
 - b. Bicycle Hemet Fit Training
 - c. Injury Prevention PSA's at cinemas – Melanie Delaney
 - d. Injury Prevention Activities & Projects for 2010
 - e.
- VI. New Business
 - a. Position terms/By-Laws
 - b. Reimbursements
- VII. Next Meeting: TBD
- VIII. Workshop **PIER Committee**