



Public Information, Education and Relations for EMS Committee Meeting

Hilton Daytona Beach Resort
100 North Atlantic Avenue
Daytona Beach, Florida 32118

AGENDA

Wednesday January 19, 2011
3:00PM – 6:00PM (EST)
Meeting Room: 204B

- I. Welcome and Introductions **Cory S. Richter, Chairperson**
- II. Review of Minutes **Cory S. Richter, Chairperson**
- III. Update: Office of Injury Prevention **Lisa VanderWerf-Hourigan, M.S., Director**
- IV. Update: FDOT Safety Office **Trenda McPherson, FDOT - Traffic Safety Specialist**
- V. Old Business
 - a. EMS Strategic Plan July 2010 – July 2012
 - I. Goal 3: Improve customer satisfaction through injury prevention, public education and knowledge of the EMS system. (Customer as defined by the EMS agency)**
 - 3.1 Provide injury prevention programs to the public**
 - b. Spot light article on Injury Prevention
 - c. Bicycle Hemet Fit Training
 - d. Injury Prevention PSA's at cinemas – Melanie Delaney
- VI. New Business
 - a. Position terms/By-Laws
 - b. Meeting Dates and times with FIPAC
- VII. Next Meeting: July 2011, Orlando
- VIII. Workshop **PIER Committee**