

Public Information, Education and Relations Committee
Naples Beach Hotel & Golf Club
10:30 a.m. – 12:00 p.m.

Attendees:

Members

Cory Richter, Chairperson, Indian River County Fire Rescue
Freida Travis, Department of Health, Office of Injury Prevention
Melanie Delaney, Century Ambulance
Paul Filla, Lee County Public Safety
Michael DeSouza, American Ambulance
Bob Smallacombe, Palm Beach County Fire Rescue
Cheri Wilson-Watson, Collier County EMS
Kelly Powell, Safe Kids-Palm Beach County

Non-Members

David Kainrad, Lee County Public Safety

Not in attendance

Carl Kaufman, EMS Alliance
Trenda McPherson, Florida DOT
Deanna Chapman, Lake-Sumter EMS
Vicki Glenn, Sunstar
Diane Kessluk, Independent
John Todaro, EMLC
Andre Walker, Gadsden County EMS
Victoria Yeakley, Hillsborough County Fire Rescue

Meeting called to order: 10:30am

Update from Chairperson

Bicycle helmet training was a success. Also, the PIER members who took the course will be approved by OIP as regional trainers for bicycle safety. They are: Michael DeSouza, Cory Richter, Cheri Wilson-Watson, Melanie Delaney and Kelly Powell. Per the class instructor, the PowerPoint presentation must be used to teach. Regional trainers may teach additional material, but must include the material that is on the PowerPoint. Freida will provide the power point presentation to instructors when they are sent their certificates.

Update: Office of Injury Prevention

For the OIP update, please see attached document.

Update: Department of Transportation – Safety Office

Not present

EMS Newsletter

Spotlight Article-

Deanna Chapman submitted article for next newsletter. All members need to think about suggestions for future articles and present them at the January meeting.

Cory Richter, Update on EMS Strategic Plan

Goal 2: Improve customer satisfaction with knowledge of the EMS system.

Objective:

2.1 Provide injury prevention educational programs to the public.

Discussion on the current plan and the progress so far, continue to submit action plans. Talked about the 2010-2012 Strategic Plan and our objective is an on-going project and all agreed there was not anything to change for now. All members were advised to look at the whole plan and make any comments or suggestions.

Old Business:

Need spotlight articles for upcoming year.
Injury prevention PSA's at cinemas no update.

New Business:

None

Next Meeting

Next physical meeting is January 20, 2009
The Plaza Resort & Spa (Room Reservations Only)
600 North Atlantic Avenue
Daytona Beach, FL 32118