

**Public Information, Education and Relations Committee
Ocean Center at Ocean Walk Village
Daytona Beach, Florida
10:30 a.m. – 12:00 p.m.**

Attendees:

Members

Cory Richter, Chairperson, Indian River County Fire Rescue
Freida Travis, Department of Health, Office of Injury Prevention
Lisa VanderWerf Hourigan, Department of Health, Office of Injury Prevention
Melanie Delaney, Century Ambulance
Michael DeSouza, American Ambulance
Bob Smallacombe, Palm Beach County Fire Rescue
Cheri Wilson-Watson, Collier County EMS
Kelly Powell, Safe Kids-Palm Beach County
Deanna Chapman, Lake-Sumter EMS
Trenda McPherson, Florida Department of Transportation
Diane Kessluk, Independent
Shirley Copeland, Brain Injury Association

Non-Members

Tom McCarthy, Rivera Beach Fire Rescue
Mark Pure, Greenacres Fire Rescue
Melissa Bain, Fernandina Beach Fire Rescue

Not in attendance

Carl Kaufman, EMS Alliance
Vicki Glenn, Sunstar
John Todaro, EMLC
Andre Walker, Gadsden County EMS
Victoria Yeakley, Hillsborough County Fire Rescue

Meeting called to order: 10:32am

Update from Chairperson

Five regional bicycle trainers were certified in Naples, Florida in October 2009

Michael DeSouza
Cory Richter
Cheri Wilson-Watson
Melanie Delaney
Kelly Powell

Freida Travis is retiring from the Department of Health Office of Injury Prevention in April 2010.

Freida Travis was presented by Chief John Bixler, Lisa Vanderwerf Hourigan and Cory Richter an award for her dedication and work to the PIER committee.

Update: Office of Injury Prevention

Lisa Vanderwerf Hourigan is replacing Freida Travis to oversee the PIER committee.

21,000 bicycle helmets grant was approved for 2010, they will be distributed soon.

Injury Prevention seminar possible date March 30 2010.

Safe Florida Lake Sumter submitted to become a Safe Kids Chapter.

A grant is being looked into for the child safety seat program for special needs children.

Suicide campaign is well under way in the State for teenage and other people.

CDC grant has been approved for one more year for PIER committee.

Update: Department of Transportation – Safety Office

Trenda McPherson- Department of Transportation has second wave of grant money.

EMS Newsletter

Spotlight Article-

Motorcycle safety submitted by Trenda McPherson

Cory Richter, Update on EMS Strategic Plan 2010-2012

Goal 3: Improve customer satisfaction injury prevention, public education and knowledge of the EMS system. (customer as defined by the EMS agency)

Objective:

3.1 Provide injury prevention programs to the public.

Old Business:

Need spotlight articles for upcoming year.

Injury prevention PSA's at cinemas meeting is schedule for the first week in February 2010.

\$15,000 has been donated by ADT North American for home safety devices in Palm Beach.

New Business:

Injury prevention activities & projects for 2010

Go to major stakeholder and find out what they are doing to get data for Injury prevention for the State.

Need to find a way to have a data base of the types of injury prevention programs that EMS agencies are involved in, have tried survey's with very low results. Discussed the possibility of doing this in conjunction with the EMS inspections. Will take 2 year

Meeting Adorn: 11:50am

Next Meeting

June 28 2010

The Rosen Centre Hotel

9840 International Drive

Orlando, Florida 32819

Telephone: (407)996-9840/(800)204-7234