

Public Information, Education and Relations Committee
Naples, Florida
Oct 1, 2008
10 a.m. – 1 p.m.

Member Present:

Cory Richter, Chairperson, Indian River County Fire Rescue
Freida Travis, Department of Health, Office of Injury Prevention
Michael DeSouza, American Ambulance
Bob Smallacombe, Palm Beach County Fire Rescue
Melanie Delaney, Century Ambulance
Cherie Wilson-Watson, Collier County EMS
Deanna Chapman, Lake-Sumter EMS
Paul Filla, Lee County EMS

Guest:

Lisa Walker, Florida Bureau of EMS
David Kainrad, Lee County Public Safety
Jeff Page, Director of Collier County EMS

10:10am Meeting called to order.

Review of Minutes and Old Business:

Minutes approved

Florida Bureau of EMS will be cutting down to three meetings next year. It appears that the April Meeting will be eliminated for now due to budgetary reasons, but no official announcement at this time.

Freida wants letter of appreciation sent out to each PIER member's Supervisor;
Cory will send letters out to Supervisors within one month.
Submit to Cory the name and address and rank that each PIER member wants the letter sent to.

Cherie Wilson-Watson has the design for the PIER shirts and hopes to have it finished by January meeting and will solicit bids for the shirts.

Reports:

Update: Office of Injury Prevention

Survey sent out to each agency to find out what type of injury prevention program your agency is doing; received only 5 to 6 surveys back. Freida will follow up on this to see if they can get more participation.

Update: Department of Transportation – Safety Office

Trenda had sent an update to Cory who presented statistics from DOT on vehicle crashes and injuries.

Cory is a member of the motorcycle safety committee through the FDOT office. Coalition working on statewide motorcycle safety plan.

Old Business:

Spotlight articles in the EMS Newsletter:

October: Satellite Beach FD Falls Prevention Outreach – Great article about their program was published.

January: Trenda McPherson.

April: Cory Richter.

EMS Strategic Plan:

The new plan is out in print and on the EMS web site for all to see, PIER is lead on Goal 2 and assists on several more.

<http://www.doh.state.fl.us/demo/ems/Stratplan/stratplan.htm>

Goal 2: Improve customer satisfaction with and knowledge of the EMS system.
(Customers are defined as patients, providers, and all stakeholders)

Objective:

2.1 Provide injury prevention educational programs to the public

Measure:

Increase by 5% the # of educational programs provided to the public through EMS/Fire agencies.

Strategies:

Identify injury prevention programs and opportunities for the general public by making them available to any agency in the state.

Provide public injury prevention/educational programs directed towards the top 5 injuries in Florida by working with EMS agencies to start or expand injury prevention programs in their areas.

Act as a resource for injury prevention programs throughout Florida.

Data Source: Office of Injury Prevention

Identify number of classes and number of attendees

Next Project:

We decided to do a Falls Prevention Summit in conjunction with the state meetings in July and Clincon. Cory will check on space from the EMLRC to hold this event. A workshop on the fall prevention seminar is scheduled for January 27 2009.

- Consideration for Falls summit for all public safety stakeholders' audience
- Identify subcommittee for coordination of the falls summit
- Consideration for coordinating the summit with ClinCon or other Bureau meeting
- Host location pending

Deanna advised that her agency got Stryker Power-Pro stretcher and has reduced their liability insurance. Possible article of the benefits on the use of the Power-Pro stretcher, will elicit feed back from several agencies for this.

New Business:

Find out what type of injury prevention programs are offered in each county. PIER takes the lead on identifying EMS systems that have fall prevention programs and will work with the OIP toward this end.

Members who have no longer attended the PIER meeting are removed.
Vicki Glenn, Kecia Hutson, Marianne Nuckles.

Dave Kainrad, Lee County

Falls Summit - November 14, 9 a.m. to 1 p.m.

EMS 18 Month Calendar - United Way fund raiser & Injury Prevention messages

Melanie Delaney, Century Ambulance

Did presentation at Shands and entertaining the idea of using local cinemas to run injury prevention messages prior to movies. Melanie will follow up on this and get more information. This may be a great avenue to get information out to the general public.

Motion to adjourn 12:00pm

Next Meeting:

January 28 ~ 30, 2009 (Daytona Beach – Fire East)
The Plaza Resort & Spa (Room Reservations Only)
600 North Atlantic Avenue
Daytona Beach, FL 32118

Please make hotel reservations at The Plaza Resort & Spa by calling (386) 255-4471 / (800) DAYTONA by December 28, 2008. The group conference rate of \$135.00 is reserved under "Bureau of Emergency Medical Services". Check in time is 4:00 p.m. Cancellation within seven days will result in a penalty of one night stay. Reserve your room early!! The Advisory Council and Constituency Group meetings will be held at the Ocean Center Convention & Event Center in conjunction with Fire-Rescue East. For more information regarding *Fire Rescue East 2009*, please visit the Florida Fire Chiefs' Association's website at: <http://www.ffca.org>